

FULTON STREET BID SURVEY

Results Summary

Total: 143

Visible: 143

1. Fulton Street District Needs Assessment Survey

1. 1. Please rate according to your level of agreement.

	Strongly Agree	Agree	Disagree	Strongly Disagree	Response Average
"The Fort Greene and Clinton Hill section of Fulton Street needs improvements and small businesses need support."	72% (104)	28% (40)	0% (0)	1% (1)	1.30
	Total Respondents				143
	(skipped this question)				0

2. 2. Fulton Street Conditions- Marketing Please rate according to your level of agreement.

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A	Response Average
"The Fulton Street business district lacks a clear identity."	42% (60)	39% (56)	13% (18)	2% (3)	4% (6)	1.74
"Merchants would benefit from neighborhood promotion."	60% (87)	33% (48)	3% (4)	1% (1)	3% (4)	1.42
"Merchants would benefit from linking with corporate, cultural and community development institutions."	51% (73)	39% (56)	5% (7)	2% (3)	3% (5)	1.57
"Merchants would benefit from a retail directory."	47% (67)	44% (63)	4% (6)	1% (1)	5% (7)	1.57
"The business district lacks clear place-marking signs."	43% (61)	40% (56)	9% (13)	2% (3)	6% (8)	1.68
	Total Respondents					142
	(skipped this question)					1

3. 3. Fulton Street Conditions- Beautification Please rate according to your level of agreement.

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A	Response Average
"Streets and sidewalks are in need of repair."	44% (63)	45% (65)	7% (10)	1% (2)	2% (3)	1.65
"The neighborhood could benefit from greening (trees, flowers, etc.)"	70% (100)	23% (33)	5% (7)	2% (3)	0% (0)	1.39
"Building facades are in need of repair."	53% (76)	36% (52)	7% (10)	1% (1)	3% (4)	1.54
	Total Respondents					141
	(skipped this question)					2

4. 4. Fulton Street Conditions- Sanitation Please rate according to your level of agreement.

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A	Response Average
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"The Fulton Street business district has dirty streets."	35% (50)	39% (55)	19% (27)	4% (5)	4% (5)	1.91
"The business district has dirty sidewalks."	35% (50)	37% (53)	20% (28)	4% (5)	4% (6)	1.91
"The business district is littered."	34% (48)	42% (60)	16% (23)	4% (5)	4% (6)	1.89
					Total Respondents	141
					{skipped this question}	2

5. 5. Fulton Street Conditions- Security Please rate according to your level of agreement.

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A	Response Average
"Pedestrians feel unsafe during the day."	1% (2)	21% (30)	61% (87)	16% (23)	1% (1)	2.92
"Pedestrians feel unsafe at night."	14% (20)	44% (62)	36% (51)	4% (5)	3% (4)	2.30
"Outdoor lighting is insufficient."	25% (36)	49% (69)	21% (30)	2% (3)	3% (4)	2.0